### 1. Introduction

- mathematical optimization
- least-squares and linear programming
- convex optimization
- example
- course goals and topics
- nonlinear optimization
- brief history of convex optimization

# Mathematical optimization

### (mathematical) optimization problem

minimize 
$$f_0(x)$$
  
subject to  $f_i(x) \leq b_i, \quad i = 1, \dots, m$ 

- $x = (x_1, \dots, x_n)$ : optimization variables
- $f_0: \mathbf{R}^n \to \mathbf{R}$ : objective function
- $f_i: \mathbf{R}^n \to \mathbf{R}, i = 1, \dots, m$ : constraint functions

**optimal solution**  $x^*$  has smallest value of  $f_0$  among all vectors that satisfy the constraints

### **Examples**

### portfolio optimization

- variables: amounts invested in different assets
- constraints: budget, max./min. investment per asset, minimum return
- objective: overall risk or return variance

#### device sizing in electronic circuits

- variables: device widths and lengths
- constraints: manufacturing limits, timing requirements, maximum area
- objective: power consumption

### data fitting

- variables: model parameters
- constraints: prior information, parameter limits
- objective: measure of misfit or prediction error

# **Solving optimization problems**

### general optimization problem

- very difficult to solve
- $\bullet$  methods involve some compromise, e.g., very long computation time, or not always finding the solution

exceptions: certain problem classes can be solved efficiently and reliably

- least-squares problems
- linear programming problems
- convex optimization problems

### **Least-squares**

minimize 
$$||Ax - b||_2^2$$

### solving least-squares problems

- analytical solution:  $x^* = (A^T A)^{-1} A^T b$
- reliable and efficient algorithms and software
- computation time proportional to  $n^2k$   $(A \in \mathbf{R}^{k \times n})$ ; less if structured
- a mature technology

### using least-squares

- least-squares problems are easy to recognize
- a few standard techniques increase flexibility (e.g., including weights, adding regularization terms)

# **Linear programming**

minimize 
$$c^T x$$
  
subject to  $a_i^T x \leq b_i, \quad i = 1, \dots, m$ 

### solving linear programs

- no analytical formula for solution
- reliable and efficient algorithms and software
- computation time proportional to  $n^2m$  if  $m \ge n$ ; less with structure
- a mature technology

### using linear programming

- not as easy to recognize as least-squares problems
- a few standard tricks used to convert problems into linear programs (e.g., problems involving  $\ell_1$  or  $\ell_\infty$ -norms, piecewise-linear functions)

# **Convex optimization problem**

minimize 
$$f_0(x)$$
  
subject to  $f_i(x) \leq b_i, \quad i = 1, \dots, m$ 

• objective and constraint functions are convex:

$$f_i(\alpha x + \beta y) \le \alpha f_i(x) + \beta f_i(y)$$

if 
$$\alpha + \beta = 1$$
,  $\alpha > 0$ ,  $\beta > 0$ 

• includes least-squares problems and linear programs as special cases

### solving convex optimization problems

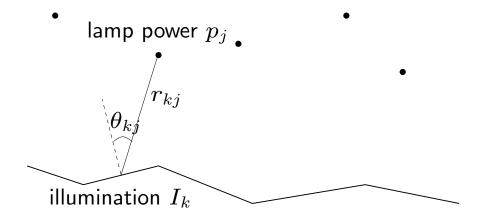
- no analytical solution
- reliable and efficient algorithms
- computation time (roughly) proportional to  $\max\{n^3, n^2m, F\}$ , where F is cost of evaluating  $f_i$ 's and their first and second derivatives
- almost a technology

### using convex optimization

- often difficult to recognize
- many tricks for transforming problems into convex form
- surprisingly many problems can be solved via convex optimization

# **Example**

m lamps illuminating n (small, flat) patches



intensity  $I_k$  at patch k depends linearly on lamp powers  $p_j$ :

$$I_k = \sum_{j=1}^m a_{kj} p_j, \qquad a_{kj} = r_{kj}^{-2} \max\{\cos \theta_{kj}, 0\}$$

**problem**: achieve desired illumination  $I_{des}$  with bounded lamp powers

minimize 
$$\max_{k=1,...,n} |\log I_k - \log I_{\text{des}}|$$
 subject to  $0 \le p_j \le p_{\text{max}}, \quad j=1,\ldots,m$ 

#### how to solve?

- 1. use uniform power:  $p_j = p$ , vary p
- 2. use least-squares:

minimize 
$$\sum_{k=1}^{n} (I_k - I_{\text{des}})^2$$

round  $p_j$  if  $p_j > p_{\text{max}}$  or  $p_j < 0$ 

3. use weighted least-squares:

minimize 
$$\sum_{k=1}^{n} (I_k - I_{\text{des}})^2 + \sum_{j=1}^{m} w_j (p_j - p_{\text{max}}/2)^2$$

iteratively adjust weights  $w_j$  until  $0 \le p_j \le p_{\text{max}}$ 

4. use linear programming:

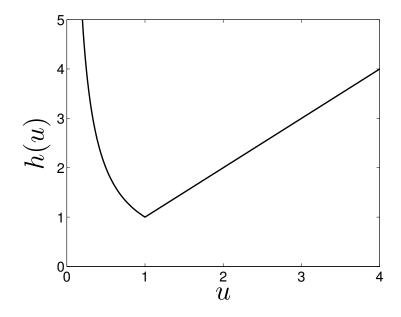
$$\begin{array}{ll} \text{minimize} & \max_{k=1,\ldots,n} |I_k - I_{\text{des}}| \\ \text{subject to} & 0 \leq p_j \leq p_{\text{max}}, \quad j=1,\ldots,m \end{array}$$

which can be solved via linear programming of course these are approximate (suboptimal) 'solutions'

5. use convex optimization: problem is equivalent to

minimize 
$$f_0(p) = \max_{k=1,...,n} h(I_k/I_{\text{des}})$$
  
subject to  $0 \le p_j \le p_{\text{max}}, \quad j=1,\ldots,m$ 

with  $h(u) = \max\{u, 1/u\}$ 



 $f_0$  is convex because maximum of convex functions is convex

exact solution obtained with effort  $\approx$  modest factor  $\times$  least-squares effort

additional constraints: does adding 1 or 2 below complicate the problem?

- 1. no more than half of total power is in any 10 lamps
- 2. no more than half of the lamps are on  $(p_i > 0)$
- answer: with (1), still easy to solve; with (2), extremely difficult
- moral: (untrained) intuition doesn't always work; without the proper background very easy problems can appear quite similar to very difficult problems

### Course goals and topics

### goals

- 1. recognize/formulate problems (such as the illumination problem) as convex optimization problems
- 2. develop code for problems of moderate size (1000 lamps, 5000 patches)
- 3. characterize optimal solution (optimal power distribution), give limits of performance, etc.

#### topics

- 1. convex sets, functions, optimization problems
- 2. examples and applications
- 3. algorithms

# Nonlinear optimization

traditional techniques for general nonconvex problems involve compromises local optimization methods (nonlinear programming)

- ullet find a point that minimizes  $f_0$  among feasible points near it
- fast, can handle large problems
- require initial guess
- provide no information about distance to (global) optimum

### global optimization methods

- find the (global) solution
- worst-case complexity grows exponentially with problem size

these algorithms are often based on solving convex subproblems

### **Brief history of convex optimization**

theory (convex analysis): ca1900–1970

#### algorithms

- 1947: simplex algorithm for linear programming (Dantzig)
- 1960s: early interior-point methods (Fiacco & McCormick, Dikin, . . . )
- 1970s: ellipsoid method and other subgradient methods
- 1980s: polynomial-time interior-point methods for linear programming (Karmarkar 1984)
- late 1980s—now: polynomial-time interior-point methods for nonlinear convex optimization (Nesterov & Nemirovski 1994)

#### applications

- before 1990: mostly in operations research; few in engineering
- since 1990: many new applications in engineering (control, signal processing, communications, circuit design, . . . ); new problem classes (semidefinite and second-order cone programming, robust optimization)