

**AUDIO 0** - Introduction CRAYON'S

Welcome to CRAYON's Project. These videos will show you how to use the methodology designed in this Project to develop and assess an entrepreneur idea.

Let's start with the presentation of the project.

CRAYON's – Creativity in Action to Promote Young Entrepreneurship, is a Strategic Partnership funded by the **Erasmus+ programme** from the European Commission. This European project is composed by 6 organisations from 5 countries:

- (mostrar logo y web con hipervínculo) **Florida Universitària** is a Higher Education Institution in Valencia, Spain and coordinates CRAYON's project.
- (logo y web con hipervínculo) **University of Thessaly** is also a Higher Education Institution in Volos, Greece.
- (logo y web con hipervínculo) **PRIME Holland** is an organisation in Den Helder, The Netherlands, promoting entrepreneurship within higher education and start-ups development.
- (logo y web con hipervínculo) **CICIA** is a business incubator located in Piatra Neamt, Romania. It also provides training courses for adults on entrepreneurial skills.
- (logo y web con hipervínculo) **NCRIPU** – National Centre for Development and Entrepreneurial Learning provides training and consultancy to young people when starting a new company. It is located in Skopje, Former Yugoslav Republic of Macedonia.
- (logo y web con hipervínculo) **IBOX Create** is a start-up in the field of Strategic Innovation Engineering located in Valencia, Spain.

The main aim of CRAYON's is to foster entrepreneur skills among higher education students and recent graduates.

This mixture of Higher Education Institutions, business incubators and innovation centres, experts on entrepreneurship and real experiences from a startup has made possible the creation of 3 different results:

- A **methodology** to develop, prototype and assess an idea including the development of your business model.
- A **training course** distributed in 5 modules: Motivation 3.0; Entrepreneur Skills; Creativity;

Development of Business Idea; and Business Creation.

- And a **MOOC – Massive Open On-line Course** freely accessible.

CRAYON's partners wish you will enjoy the MOOC and other project results.

Please, check CRAYON's website for further information. [www.crayonsproject.eu](http://www.crayonsproject.eu).