## B-YOU-R BUSINESS MODEL CANVAS

DUSINESS MODEL CANVAS				
	What you do (Key Activities) to achieve your purpose  (Key Resources)	purpose problem	How you interact (User Relationships)  How they know you & how you deliver (Channels)	Who you help (Users)
What you give (Costs)		Metrics Business impacts (How do you measure it)	What you get (Engagement and Benefits)	



