

Explanation chapter 2	
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Now that you have learnt what CRAYON's is about, some basic concepts and the journey map you will follow, it is time to start PLAYING WITH LEGO!

The first step before defining the project or business idea is to know more about yourself and about the other members in your working group. You will go through different activities that will help you to identify your strengths and which areas to improve.

Through this chapter you will explore and learn more about yourself. You will learn also how others see you, and all these inputs will help you to understand better how you are at this precise moment.

If you are working with a team, the first thing is the Alignment Game. After it, you will do the first activity: the Energy YOU test. Here, you will answer a series of questions to sense and measure the current level of energy you (and your team) have.

After having learnt about your current level of energy in 8 particular aspects of your life, you will define yourself using LEGO® bricks and you will start practicing storytelling. At this point, you will also need external help, either from your working group or from a group of persons you choose to do this activity with.

Finally, after having followed this process you will do some activities to learn about your inner motivations, and about what is your contribution to the world. After this step, you will be ready to go on the third chapter and start thinking on your business idea or project.

Now, take your LEGO® bricks and start playing!